

DEFENDANTS' EXHIBIT 58

Actual Clearance (:30s)					Market Clearance (:30s)		% Variance on Spend
Year/Station/Daypart	Gross Spend	# of Units	NR1A CPM	MARKET TVHH CPM	MARKET Spend		
2020							
Fox News	\$384,350	32	\$5.70	\$9.09	\$613,402	-37%	
DAY	\$16,150	2	\$3.37	\$3.58	\$17,148	-6%	
EF	\$7,800	1	\$3.41	\$8.75	\$20,002	-61%	
EM	\$23,000	7	\$1.58	\$4.25	\$61,718	-63%	
LF	\$145,000	3	\$9.55	\$13.40	\$203,531	-29%	
LN	\$43,500	12	\$3.34	\$11.93	\$155,304	-72%	
OVN	\$5,500	2	\$3.11	\$9.41	\$16,651	-67%	
PA	\$50,000	1	\$21.49	\$10.01	\$23,285	115%	
PRIME	\$93,400	4	\$6.89	\$8.54	\$115,764	-19%	
2021							
Fox News	\$2,056,975	551	\$4.17	\$7.08	\$3,461,190	-41%	
DAY	\$362,500	58	\$6.48	\$4.60	\$257,437	41%	
EF	\$26,300	4	\$5.60	\$6.38	\$29,974	-12%	
EM	\$174,400	29	\$5.74	\$3.50	\$106,355	64%	
LF	\$3,800	2	\$1.88	\$12.35	\$25,002	-85%	
LN	\$216,725	164	\$2.65	\$10.33	\$843,567	-74%	
OVN	\$44,300	111	\$1.18	\$8.09	\$303,899	-85%	
PA	\$68,050	10	\$5.28	\$6.58	\$84,820	-20%	
PRIME	\$1,134,400	149	\$4.46	\$6.75	\$1,716,321	-34%	
WKD DAY	\$0	4	\$0.00	\$8.64	\$0	-72%	
WKD EVE	\$26,500	20	\$2.74	\$9.71	\$93,815	-67%	
2022 (1Q ONLY)							
Fox News	\$215,225	90	\$3.11	\$9.45	\$654,393	-67%	
LN	\$31,775	29	\$2.13	\$11.93	\$178,007	-82%	
OVN	\$7,800	27	\$0.86	\$9.41	\$85,089	-91%	
PRIME	\$168,000	26	\$4.07	\$8.54	\$352,692	-52%	
WKD EVE	\$7,650	8	\$1.92	\$9.71	\$38,605	-80%	
Grand Total	\$2,656,550	673	\$4.24	\$7.56	\$4,728,986	-44%	

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OVN	\$7,800	27	\$0.86	\$9.41	\$85,089	-91%
PRIME	\$168,000	26	\$4.07	\$8.54	\$352,692	-52%
WKD EVE	\$7,650	8	\$1.92	\$9.71	\$38,605	-80%
Grand Total	\$2,272,200	641	\$4.04	\$7.37	\$4,115,584	-45%

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